

# PAYWORKS IS READY TO ROCK AT THE 2019 CPA TRADE SHOW

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**June 7, 2019** – On June 12-14, 2019, Payworks will participate as a Silver Sponsor at the Canadian Payroll Association's (CPA) 37<sup>th</sup> Annual Conference and Trade Show, Canada's premier payroll event. The conference takes place at the Edmonton Convention Centre with approximately 1,000 payroll specialists from across the country expected to attend.

As a Silver Sponsor of the conference, Payworks will participate as an exhibitor at the Trade Show on June 12 (in booth #410) and will highlight its Workforce Analytics business intelligence tool as well as new innovative integrations that can help you manage your workforce with ease and efficiency.

The Payworks theme for 2019 is *Payworks Goes Platinum!* Payworks is proud to have been named a 2019 winner of the Canada's Best Managed Companies Platinum Club designation and is excited to celebrate its Platinum status with all conference attendees.

Payworks' sponsorship includes a *Platinum-themed* registration gift which all trade show delegates will receive. Attendees are invited to visit the Payworks booth to learn more about Payworks' innovative solutions and for a chance to win some truly rockin' prizes and pick up a special treat. Those who visit the booth can have their badges scanned for the chance to win from one of 10 draws throughout the day. This year's grand prize includes gift cards totalling \$500 and a matching \$500 donation to the winner's charity of choice.

All booth visitors will have the opportunity to *Pay it Forward*, as Payworks is also handing out Givesome Givecards to attendees. Payworks is a proud partner of Givesome, whose initiative is to fund tangible projects where 100% of the donation goes to charity.

Follow Payworks on Twitter (@PayworksInc) and Facebook (@Payworks) and use hashtag #PayworksGoesPlatinum to stay in the loop as we announce more event details and post photos throughout the Trade Show.

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***Doing business to business, person to person.*** Payworks is a leading expert in the field of total workforce management solutions, providing cloud-based Payroll, Human Resources, Employee Time and Absence Management to more than 20,000 businesses across Canada. Payworks is a 2019 winner of the Canada's Best Managed Companies Platinum Club designation, having retained its Best Managed designation for seven consecutive years. Let us show you how we're different: visit [payworks.ca](http://payworks.ca) for more information.