

# SUPPORTING CAMP MANITOU IN CELEBRATING DIVERSITY, INCLUSION AND BELONGING FOR OUR 20<sup>TH</sup> ANNIVERSARY

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**July 23, 2021** – Located just outside of Winnipeg, Camp Manitou offers “meaningful opportunities for outdoor learning and adventure” that set the stage for all young members of our community to build lifelong connections and summer memories of their own. Camp Manitou “celebrates diversity, inclusion and belonging, and strives to make camp accessible to all Manitoba youth by removing physical and socioeconomic barriers so that more kids can benefit from the personal growth of the camp experience.”

Since 1930, Camp Manitou has focused on fostering community, leadership and citizenship and cultivating resiliency and self-esteem. And as they close out their 90<sup>th</sup> anniversary, Payworks is proud to celebrate our 20<sup>th</sup> with a \$100,000 donation towards their ongoing capital campaign.

Payworks’ donation will be leveraged to develop The Summit, the spectacular peak of the camp’s new mountain bike course. The Summit will provide not only a view across all 11 acres, but also a true sense of accomplishment for those campers who make it to Camp Manitou’s highest point. Designed to serve campers in the 12-15 age range – a group with unique needs and for whom the stakes of having a safe and engaging place to spend the summer are high – this offering will round out a diverse array of outdoor summer activities, including swimming, archery, fishing and the ultra-popular low ropes course, climbing wall and zipline.

“Having community champions like Payworks join us in supporting youth shows them that a broader community really cares for them and wants them to succeed,” says Dwayne Green, Executive Director of the True North Youth Foundation (TNYF). “Without the support of companies like Payworks, we are not able to impact as many youth in Manitoba.”

“At a recent Town Hall sessions with staff, we put out a survey and asked what community initiatives they were most interested in Payworks supporting – and over half selected ‘children and youth,’” says JP Perron, President and CEO of Payworks. “We know that organizations like Camp Manitou are not only meaningful to our staff, but also to the community. The work they do is so exemplary and so needed, and can be really life-changing – whether it’s the time the kids spend in the outdoors, the friendships they build or the mentorship they experience.”

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## About Payworks

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