

SUPPORTING LAKE WINNIPEG FOUNDATION IN TRANSLATING SCIENCE TO SOLUTIONS FOR OUR 20TH ANNIVERSARY

May 18, 2021 – For over 15 years, Lake Winnipeg Foundation (LWF) has been advocating for change and coordinating action to protect and restore the lake's health. LWF's Lake Winnipeg Health Plan is a set of eight evidence-based actions to address the root causes of algae blooms. These include "keeping water on the land, conserving the boreal forest, setting the standard for wastewater treatment, monitoring our waterways, managing our shorelines, promoting agricultural water stewardship, investing in a clean water economy and taking responsibility."

As part of our 20th anniversary donation series, Payworks is honoured to provide \$100,000 of support to LWF's initiatives and operations.

Part of Payworks' donation will assist in funding the [Lake Winnipeg Community-Based Monitoring Network \(LWCBMN\)](#), a long-term phosphorus monitoring program that mobilizes citizens and watershed partners to collect water samples across the landscape. Reducing phosphorus loading to local waterways is key to preventing damaging algae blooms and preserving the health of the lake. LWCBMN is pinpointing "hotspot" areas that consistently contribute a high phosphorus load to Lake Winnipeg, while also helping to identify year-over-year patterns and trends.

"Payworks' gift is a transformational one for LWF, as it recognizes the incredible power of ordinary people to make change," says Alexis Kanu, LWF Executive Director. "We're honoured by the trust they have placed in LWF, and are excited to transform their investment into impact for our great lake."

"In deciding which of Manitoba's many deserving organizations to include in our 20th anniversary donation series, a key consideration was to reflect the priorities of our staff," says JP Perron, President and CEO of Payworks. "Lake Winnipeg means everything from life-giving fresh water to lifelong memories for so many members of our team. The work that LWF is doing is key to preserving those opportunities for future generations. Much like our own Pay it Forward staff volunteer program, LWF engages all community members to help make a difference, and we're pleased to provide both support and visibility for their impactful initiatives."

About Payworks

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