

# Payworks joins Mediaplanet's Growing Your Business campaign to empower Canadian SMEs

**March 23, 2022** – Payworks has partnered with Mediaplanet on their [Growing Your Business campaign](#).

Intended to provide small and medium-sized Canadian businesses with the tools and solutions to help their businesses achieve their post-pandemic goals and adapt to the future of work, the Growing Your Business campaign aims to educate readers about organizations like Payworks that [provide key services to maximize revenue and efficiency](#).

“To date, new clients have stated that we’ve achieved 90 percent of their goals, validating that they made the right decision in signing up with Payworks,” says Jeff Zielinski, Payworks’ Client Experience Consultant.

“We take the approach that one size does not fit all,” says Cassie Hamer, Sales Consultant at Payworks. “While our payroll solution is our core offering, the rest of our suite of workforce management solutions are available ‘a la carte’ so business owners can utilize the tools best suited for their needs. This model allows Payworks to grow and adapt with our clients.”

Learn more at Mediaplanet’s site here: [innovatingcanada.ca](http://innovatingcanada.ca)

---

## About Payworks

**Doing business to business, person to person.** Payworks is a leading expert in the field of total workforce management solutions, providing cloud-based Payroll, Human Resources, Employee Time, and Absence Management to businesses across Canada. We're a Platinum Club member of Canada's Best Managed Companies, having held the Best Managed distinction every year since 2012, and were designated one of Canada's Top Small & Medium Employers for 2021. Let us show you how we're different: visit [payworks.ca](http://payworks.ca) for more information.