

# CAMP DAY AT PAYWORKS

June 1, 2017 – On May 31, 2017, Payworks employees across Canada showed their support for **Tim Hortons Camp Day®** and the **Tim Hortons Children's Foundation (THCF)** by rolling up their sleeves to work behind the counter and participating in other restaurant activities for the fourth year in a row.

Camp Day is the one day each year when every penny from coffee sales at participating Tim Hortons restaurants is donated to the Tim Hortons Children's Foundation. The event is the Foundation's largest annual fundraising initiative.

In April 2014, Payworks announced its national partnership with the Tim Hortons Children's Foundation (THCF). Founded in 1974, THCF is a non-profit charitable organization committed to providing enriched and memorable camp experiences that build essential life skills for youth from low-income families. The Foundation's funding comes from Tim Hortons Camp Day, fundraising activities, special events, and year-round public donations collected through counter and drive-thru coin boxes, as well as other donations.



Last year alone, Camp Day raised \$12.6 million to help send more than 19,000 children on a camping adventure. In the past 25 years, more than \$162 million has been raised, providing more than 237,000 kids with the opportunity to build strengths and discover their potential through a THCF camp experience.

This year, Payworks volunteers in Calgary, Winnipeg, and Halifax worked behind the counter, in the drive-thru, or facilitated camp-inspired games to raise funds.

"Summer camp is one of my favourite childhood memories, so helping Tim Hortons raise money to send kids on an adventure of a lifetime to camp was so special for me," said Payworks Client Service Representative Erika Miller-Smith. "I have children of my own, and to see them smile, hear them laugh, and watch them have fun means the world to me. To know I played a tiny part in giving that to another parent and child is priceless."

To further raise awareness about Camp Day, Tim Hortons restaurants also sold Camp Day bracelets, available in four colours at a cost of \$2 plus tax. Payworks purchased one bracelet for each of its staff from coast to coast.

Stay up to date with Payworks' community involvement by following Payworks on social media.

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*Payworks is a leading expert in the field of total workforce management solutions, providing cloud-based Payroll, Human Resources, and Employee Time and Absence Management to more than 15,000 businesses across Canada. Payworks has been a Canada's Best Managed Companies winner since 2012, and is proud to be a Gold Standard winner in 2015. For more information, visit [payworks.ca](http://payworks.ca).*